

UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

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Dear Mr. Parekh,

I am writing in connection with your recent consultancy assignment with UNIDO to arrange a marketing trip to South Africa for a delegation of entrepreneurs from the cutlery cluster in Wazirabad, Pakistan, that UNIDO is supporting under a technical cooperation project to promote the development of SME clusters in that country. All the feedback that I have received from the project team in Pakistan and the entrepreneurs themselves has been very positive. They have been very impressed by the thorough preparations that you made for trip, the excellent support you gave them before and during the trip, the contacts that you were able to establish for them with potential clients in South Africa, and your follow-up work with them after the trip.

This has certainly been an important experience for the members of the delegation, not only in terms of expanding their business opportunities in a promising new market, but also as a learning experience. I am sure that they have gained a lot of new skills with regard to exploring and developing new markets as a result of the exemplary way in which you managed the trip. In this way, you have made a very important contribution to meeting the objectives of this project.

I would like to take this opportunity to thank you very sincerely for this contribution, and congratulate you for the very impressive way in which you made it.

With best regards,

Sarwar Hobohm

Senior Executive Officer

Office of the Chief of Cabinet

and

Project Manager

SME Cluster Development Programme, Pakistan

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